PRESS RELEASE

NAB Launch for APT Mobile SureStreamer Delivering Robust IP Audio Remotes
New solution works alongside Codec to improve quality and reliability of connection

Bordeaux-Mérignac, March 15, 2018. - WorldCast Systems announces the launch of a new solution to improve the quality and reliability of **IP audio remotes** at NAB 2018.

The APT Mobile SureStreamer, designed by WorldCast Systems' APT Codec division, can be used to **maximize the uptime and broadcast quality** of existing hardware or software audio codecs over **3G/4G networks.** Such networks are more readily available and affordable than traditional options for remotes such as ISDN but they often fail to deliver the quality and reliability that broadcasters previously enjoyed.

The APT Mobile SureStreamer employs SureStream **technology**, the industry-leading approach to **redundant streaming** widely used in Studio-Transmitter links worldwide and applies it to remote and outside broadcast applications. With SureStream on-board, the Mobile SureStreamer can deliver **enhanced multi-path streaming** over two or more redundant networks to achieve the reliability and broadcast audio quality more traditionally associated with T1 and ISDN connections. The system ensures that **no glitches** or **audio drop-outs** are heard even when using the most unreliable of IP connections.

Supplied in a protective, lightweight **portable case**, the Mobile SureStreamer features four universal Ethernet ports allowing connection to any type of network access including the two 3G/4G modems supplied. It will work with hardware codecs or app-based software codecs on your phone to provide a direct connection to any SureStream-enabled decoder or to the rack-mount SureStreamer in your studio.

The APT Mobile SureStreamer can be fully pre-configured in the studio so non-technical personnel and talent in the field can **connect immediately** on start-up.

Commenting on the launch of this new solution, APT Product Manager, Hartmut Förster stated, *"We have continued to develop and refine SureStream over several years and submit it to regular tests on the most unreliable of internet connections to ensure it remains the **'golden standard'** for audio over IP connections. Now, with the launch of the Mobile SureStreamer we can offer the same level of performance to those **broadcasting on the go**!"* For those working in other fields outside Radio, the APT Mobile SureStreamer can also be deployed to protect UDP video and live media streams using SureStream.

The APT Mobile SureStreamer will be available for demo on the WorldCast Systems' **Booth N711 at the NAB Show, Las Vegas from April 9th-12th 2018**.

ABOUT WORLDCAST SYSTEMS

WorldCast Systems is a highly respected provider of high-performing, reliable and innovative broadcast solutions to the Radio & TV industry worldwide, meeting the needs of both large international broadcast networks and small private stations alike for over 30 years. Our industry leading brands include APT, Ecreso, and Audemat, with an extensive offer including audio codecs, FM transmitters and RF signal monitoring. Headquartered in Bordeaux-Merignac, France, WorldCast Systems employs approximately 100 people worldwide, with an R&D center in Northern Ireland and sales offices in the UK, the US, Germany, and India. A global distributor network works together with its international sales and support staff to offer local assistance to WorldCast Systems' international customer base.

For more information, visit www.worldcastsystems.com.

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Our brands: apt - deliver > **ecreso - transmit** > **audemat -   monitor**

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