

PRESS RELEASE

WorldCast Systems Delivers its 1,650th Ecreso FM Transmitter to Germany

Bordeaux, France, September 3, 2018. For immediate release - WorldCast Systems FM Transmitter brand, Ecreso, is a recognized industry leader with over 60 years of expertise in FM broadcasting. The recent delivery of its highly redundant [10kW FM Transmitter](#) to ARD member, RBB (Rundfunk Berlin Brandenburg), completes a successful year delivering Ecreso transmitters to German broadcasters and radio stations. With a total count now arriving at 1,650 Ecreso FM delivered to Germany, WorldCast Systems hits the top position as the country's #1 supplier of FM transmitters.

Ecreso's deep specialization in FM transmitters covers a range of low, medium, and high-power systems. Amongst these, the flagship product highly appreciated by its German customers is the 5/10kW FM Transmitter with its high level of reliability, redundancy and up to 76% efficiency. Some of its unique features include an integrated digital modulator, 5-band sound processor, RDS encoder, MPX over AES compatibility, advanced measurement interface, full SNMP management, and more. Its smart design enables reliable, low maintenance, and great sounding FM broadcasting.

The Ecreso FM 10kW were supplied to RBB by [MediaLantic](#). CEO Veit Wegmann, "Following successful installs of Ecreso FM transmitters at BR and WDR, Medialantic were happy to trust Ecreso engineering for this major site at RBB". As well as these and other ARD members, [Uplink](#) Networks GmbH recently entrusted WorldCast Systems with an order for over 800 Ecreso FM transmitters. The project included thirty Ecreso FM 10kW transmitters, some of them equipped with Ecreso "As Solid as 1+1" in-built full redundancy, as well as a number of turnkey solutions with double drive and n+1 configurations.

Michael Radomski, CEO at UPLINK, "Following our extensive laboratory tests as well as experience with WorldCast's ECRESO transmitters, we felt it was clear that none of the other alternative manufacturers' systems came close...When it comes to FM transmitters WorldCast is, in our opinion, the undisputed leader in the European market".



Christophe Poulain, Co-President WorldCast Systems, and Michael Radomski, CEO at Uplink. In Berlin, Germany

Ecreso transmitters, including the launch of a new [redundant 3kW](#) and [SmartFM](#), the first Artificial Intelligence for FM radio, will be showcased at IBC in Amsterdam, September 14-18, booth 8.C58.

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ABOUT WORLDCAST SYSTEMS - WorldCast Systems engineers high-performing, reliable and innovative broadcast solutions to the Radio & TV industry worldwide, meeting the needs of both international broadcast networks and small private stations. Its industry leading brands include APT, Ecreso, and Audemat, with an extensive offer including audio codecs and mobile network access for remotes and OBs, FM transmitters, RDS encoding and sound processing, and RF signal monitoring, test and measurement. Headquartered in Bordeaux, France, WorldCast Systems employs around 100 people worldwide, with an R&D center in Northern Ireland and Sales offices in the UK, the US, Germany, and India. For more information, visit www.worldcastsystems.com and follow us on [LinkedIn](#), [Facebook](#), and [Twitter](#).

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