

PRESS RELEASE

## WorldCast Systems Wins Best of Show Award and Continues to Pioneer Next-Generation FM Broadcast Solutions

**Bordeaux, France - May 2, 2024 (for immediate release)** - We are pleased to announce that our product APT IP Silver MPX Encoder / Decoder has won in this year's Best of Show 2024 awards at NAB in the Radio World category.

This product is a new addition to the esteemed APT IP Streamer range and is designed to revolutionize the transmission of FM-MPX signals, offering an unparalleled blend of cost efficiency and quality. With its groundbreaking APTmpX compressed format, the APT IP Silver MPX ensures pristine signal quality, minimal encoding delay, and unparalleled IP transmission stability, all while drastically reducing bandwidth requirements.

The APT IP Silver MPX also includes advanced networking features such as VLAN tagging, NAT traversal, and the industry-recognized SureStream technology that ensures IP redundancy without compromise.

“Our commitment to delivering reliable, high-quality, and sustainable content distribution solutions is reflected in this award-winning product,” said Christophe Poulain, Co-President at WorldCast Systems. “We’re thrilled to have won this award. It’s a testament to the dedication and innovation of our team at WorldCast Systems. Thank you, Radio World, for the recognition”.



The awards recognize the very best products and solutions on display at NAB 2024, with hundreds of products and solutions considered. All entries were reviewed by a panel of industry experts, speakers and editors. Factors taken into account include how diverse and comprehensive our product's features are; how easy it is to use and how it integrates with other products; and how innovative and unique it is within the market.

The awards' editorial team have said that “we had to bring our largest team of judges to this year's show to keep up with the record number of entries, this just highlights how fiercely competitive the awards are and how difficult it can be to stand out at a show like NAB”. They continued to say “every winner should be immensely proud of their achievement, the quality throughout the field was extremely impressive and all of our judges left the show full of praise for the entrants they visited. Well done to all our Best of Show 2024 winners at NAB!”

To learn more about the product, please click [here](#). And s tuned for exciting updates as our cutting-edge solutions continue to shape the next-generation FM broadcast chain, incorporating groundbreaking MPXoIP technology!

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### About WorldCast Systems

WorldCast Systems engineers reliable and innovative broadcast solutions to the radio industry worldwide, meeting the needs of both large broadcast networks and community stations. Its leading brands are **APT**, **Ecreso**, **Audemat**, and **Kybio** with an extensive offer including audio/MPX codecs, virtualized solutions, FM transmitters, sound processing, RDS broadcast, DAB/FM signal monitoring, test and measurement, as well as network management. Headquartered in Bordeaux, France with a subsidiary in the US, as well as representatives and distributors worldwide, WorldCast generates more than 75% of its turnover internationally. More information at [www.worldcastsystems.com](http://www.worldcastsystems.com). Follow us on [LinkedIn](#), [Facebook](#), [Instagram](#) and [YouTube](#).

Press contact: Chantal Fourgeaud, Director of Marketing Communications, [pressrelations@worldcast.group](mailto:pressrelations@worldcast.group)